

Easily Integrate Moodle or Totara Learn With Salesforce.com



Turn Salesforce into a powerful Student Information System with EnlightenCRM

- For many training and learning professionals, the management of a learning management system and a Salesforce account is two separate tasks. This is understandably frustrating to those who recognize both the amount of information the two platforms have in common and the many ways in which the two platforms could benefit each other if only they could be integrated. But getting these systems to speak to one another in a way that allows them to share relevant information is not easy.
- Remote-Learner helps organizations to integrate learner data from their Moodle/Totara Learn platform into Salesforce with a simple, flexible, and mobile-friendly plugin. This plugin, EnlightenCRM, gives companies the power to manage student, employee, customer, and partner access to training programs right from within Salesforce. Training results are tracked in Salesforce and provide companies with valuable analytics to determine training effectiveness and actual ROI.

Key features



Bi-directional student authentication



Automated course tracking



Group enrollment assignments

WHAT CAN YOU DO WITH ENLIGHTENCRM?

- Eliminate the need to track and manage student progress through XLS spreadsheets
- Track student progress through Salesforce contact records
- Automate LMS approvals for existing contacts or pre-accepted domains.
- Automate email communications and promotions
- Create performance dashboards and analyze metrics against organizational data
- Tie student records into marketing automation workflows



BURST: Available In the Salesforce App Exchange

Learn More: product@remote-learner.net



Course activity tracking



Grades and completion status



Advanced reporting using standard Salesforce reports